



40. WISTA International AGM & Conference
**Shipping 2025: Today's actions
 for tomorrow's business**

15 -18 September 2020 | Hamburg



WISTA International Conference 2020, Hamburg

Shipping 2025: Today's Actions for Tomorrow's Business

TIME	ACTIVITY	LOCATION/ NOTES
TUESDAY 15 SEPTEMBER 2020		
12:00 – 18:00	IMO Workshop - GloFouling Partnerships - Conference session on Biofouling Management	Radisson Blu Hotel
20:00 – 22:00	Presidents' Dinner on invitation only	Radisson Blu Hotel
WEDNESDAY 16 SEPTEMBER 2020		
09:00 – 12:00	WISTA International: NWA President Round Table Discussion	Radisson Blu Hotel Room Shanghai
12:00 – 13:00	Lunch	Radisson Blu Hotel
13:00 – 17:00	WISTA International Annual General Meeting (AGM) (For WISTA members only)	Radisson Blu Hotel Room New York
19:00 – 23:00	Pre-conference get together at Internationales Maritimes Museum	Internationales Maritimes Museum Koreastraße 1, 20457 Hamburg
THURSDAY 17 SEPTEMBER 2020		
09:00 – 09:45	Welcoming remarks The current challenges of the shipping industry	Radisson Blu Hotel Room New York
09:45 – 10:30	Keynote speech Shaping global trends	Radisson Blu Hotel Room New York
10:30 – 11:00	Coffee break	
11:00 – 12:30	New economy 2025 for the maritime industry Trading and shipping are renowned as some of the most traditional and the most international business areas. The sectors have undergone many industrial revolutions and have always managed to redefine themselves. We are now in the midst of the fourth industrial revolution – the most challenging one in the recent past. The exponential speed of the technological advancement and digital megatrends are the driving forces for the maritime industries to	Radisson Blu Hotel Room New York

	<p>reconsider their business models with emerging players, even from other industries.</p> <p>This session will look at</p> <ul style="list-style-type: none"> - What is and could be “New Economy for the Maritime Industry”? - What would this New Economy look like in the eyes of the industry leaders? - How will we be shaping this New Economy and transforming the industry in the new era? 	
12:30 – 14:00	Lunch	
14:00 – 15:30	<p>Climate change and its impact on maritime business models</p> <p>Melting arctic, increasing sea levels, unusual seasonal and extreme weather conditions– just to name some phenomena of the omnipresent climate change. These changes already have an impact today and as a countermeasure the International Maritime Organization (IMO) has decided on an extensive review of its conventions on reducing pollution from the shipping industry which entered into force in 2020 - but is this enough?</p> <p>How and to what extent does the above trigger changes in existing business models and what will it take for players in the maritime sector to lower the environmental footprint of our industry further. We all know, only collective actions will allow us to master these challenges and protect our planet in the future.</p> <p>This session will discuss</p> <ul style="list-style-type: none"> - What is the impact of climate change on the maritime business, already today? - How is the industry preparing and reacting pro-actively to these circumstances? – Any best practices to learn from each other? - Which new business models are emerging due to these factors? - How can we cooperate and collaborate more efficiently to cope with these challenges? 	Radisson Blu Hotel Room New York
15:30 - 16:15	Networking coffee break	
16:15 - 17:30	<p>Workshop I</p> <p>Future of work ashore and on board – can we make both attractive?</p> <p>The workshop will deal with what the future working environment should look like for the personnel ashore and onboard to attract a talented and skilled workforce for the maritime industry</p>	Room TBA
	<p>Workshop II:</p> <p>Cyber crime & autonomous shipping – how to protect your company?</p>	Room TBA

	With an increasing level of automation and digitization of processes, infrastructures and vehicles in transport - How do companies in the maritime industry secure themselves against cyber crime?	
	<p>Workshop III: Financing maritime ventures – new ways to fuel your businesses</p> <p>The prosperity of the maritime business seems to be endless. Many small and medium-sized companies have to be innovative about how to finance their new business. In this workshop, ideas and creativity on maritime venture finance have no limit. Let's share!</p>	Room TBA
	<p>Workshop IV: The value of diversity / Social value shift in 5G-Organization (5 Generations of population)</p> <p>Diversity is recognized as one of the critical factors to succeed in the digital transformation. Many organizations are working intensively to retain their skilled personnel. In this workshop, we will discuss how organizations can grow/foster/encourage diversity and meet expectations on new social value shift of the mixed generations in the organization. Experiences, best practices and ideas are highly welcome.</p>	Room TBA
19:00-23:00	Reception at Old Customs Office “Hauptzollamt Hafen Hamburg”	Old Customs Office, Speicherstadt Alter Wandrahm 19-20, 20457 Hamburg
FRIDAY 18 SEPTEMBER 2020		
09:00 – 09:15	Welcome address	Radisson Blu Hotel Room New York
09:15 – 10:45	<p>Intelligent infrastructure & asset service of 2025 enhancing supply chain efficiency</p> <p>Customer demand and behaviors on product and service deliveries in the supply chain and logistics require more visibility, sustainability and trustful environment. With technological advancement, infrastructure and assets which form the main components of the products and services will become more intelligent and service-oriented.</p> <p>This session will discuss</p> <ul style="list-style-type: none"> - How will the infrastructure and business assets of the future look? - To which extent will infrastructure and business assets play a role in leveraging the 	Radisson Blu Hotel Room New York

	<p>service deliveries in the supply chain of 2025? Will they stay unchanged?</p> <p>What are the requirements of the maritime business for the infrastructure and asset providers to move on in the transformation?</p>	
10:45 – 11:30	Coffee break	Radisson Blu Hotel
11:30 – 12:30	Closing remark	Radisson Blu Hotel Room New York
12:30 – 14:00	Lunch	Radisson Blu Hotel
14:00 – 17:00	Excursions	
19:00 – open end	Gala Dinner at Hamburg's Panoramadeck	Emporio Panoramadeck Dammtorwall 15, 20355 Hamburg